

WHAT IS CLAIMED IS:

5 1. A method of making a user-customized electrostatic sticker, said method comprising printing a user-selected image on sticker print medium, said sticker print medium being of a non-conductive material on which an electrostatic charge can be maintained such that said sticker print medium functions as an electrostatic sticker.

10 2. The method of claim 1, further comprising reversing said user-selected image before said printing said user-selected image on said sticker print medium.

15 3. The method of claim 2, further comprising reversing said user-selected image with a print driver of a host computer.

20 4. The method of claim 2, further comprising reversing said user-selected image with firmware of a printer which performs said printing of said user-selected image.

25 5. The method of claim 1, further comprising providing an electrostatic charge on said sticker print medium prior to said printing of said user-selected image.

6. The method of claim 5, further comprising protecting said electrostatic charge with a protective backing.

7. The method of claim 6, further comprising removing said protective backing and applying said sticker.

8. The method of claim 1, further comprising depositing an electrostatic charge on said sticker print medium with a charge donor after said printing of said user-selected image.

5 9. The method of claim 1, further comprising perforating one or more sections of said sticker print medium.

10 10. The method of claim 5, further comprising applying said electrostatic sticker such that a side of said sticker bearing said electrostatic charge is in contact with a surface to which said sticker is applied.

11. The method of claim 8, further comprising applying said electrostatic sticker such that a side of said sticker bearing said electrostatic charge is in contact with a surface to which said sticker is applied.

15 12. An electrostatic sticker print medium for use with a printer, said sticker print medium comprising:

a blank sheet of electrostatic print medium;
an electrostatic charge deposited on a side of said sticker print medium; and
20 a protective backing over said electrostatic charge.

13. The sticker print medium of claim 12, wherein said sticker print medium is made of vinyl.

25 14. The sticker print medium of claim 12, wherein said sheet of electrostatic print medium is transparent.

15. The sticker print medium of claim 12, wherein said sheet of electrostatic print medium is perforated to define a plurality of sticker panes.

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16. An electrostatic sticker kit comprising:
at least one sheet of electrostatic sticker print medium; and
a charge donor for depositing an electrostatic charge on either side of said sticker
print medium.

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17. The sticker print medium of claim 16, wherein said sticker print medium is
made of vinyl.

18. The sticker print medium of claim 16, wherein said sheet of electrostatic
10 print medium is transparent.

19. The sticker print medium of claim 16, wherein said sheet of electrostatic
print medium is perforated to define a plurality of sticker panes.

15 20. A system for producing user-customized electrostatic stickers, said system
comprising:
a host computer for generating a user-selected image;
a printer connected to said host computer for receiving print data corresponding to
said user-selected image; and
20 a sticker print medium, comprising an electrostatic charge, on which said user-
selected image is printed with said printer to produce said user-customized sticker.

21. The system of claim 20, wherein said printer is an inkjet printer.

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